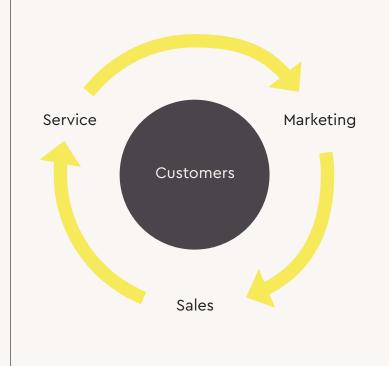
Creating a clear sales strategy



How much is the customer at your core activity?

They're not Sometimes Always

Where can you decrease friction in your flywheel?

Where are your opportunities to push your flywheel harder?

What are 3 things you can do in the next month to add greater value to your customers?

