If you're going to do anything, do something

Action
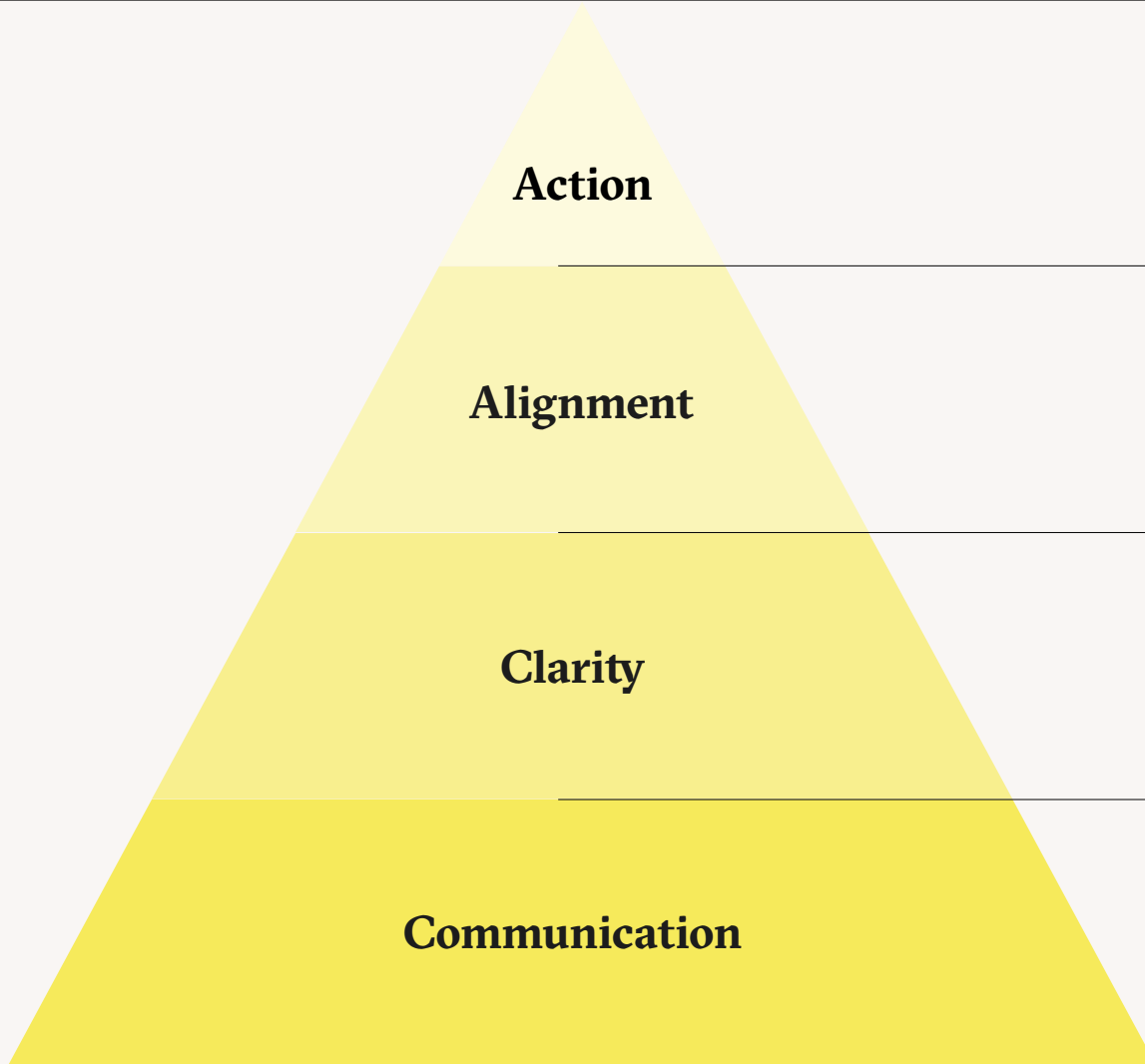
What are we going to do? Do we have the resources?

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Alignment

Do you have an agreement?

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Clarity

Who has the clarity?

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Communication

Creating clarity vs creating noise

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Organisations are getting stuck at these points.