

Leading through growth

People

o1 — Who is in your team that can do better?

o2 — Who is in your team who shouldn't be there?

o3 — Who isn't in your team that should be there?

Purpose

Does everyone know your promise? Ask at least 3 people to describe what your company promises its customers. How aligned are they?

Person o1 —

Person o2 —

Person o3 —

Performance

Where is your current focus?

Where does it need to be in this season?

Where will you be when you revisit this?

PROFIT |  SCALE



In partnership with



Worksheet