30 January 2019



## 2018 Earnings Presentation





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## **1.** Macroeconomic environment and financial system

- 2. Strategy and business
- 3. Results
- 4. Appendix

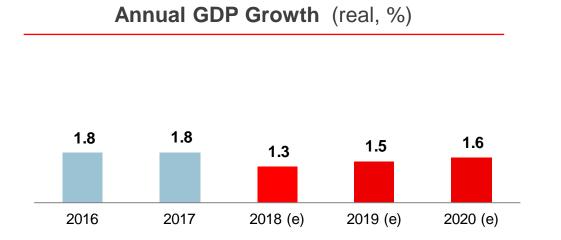


## Macroeconomic environment and financial system



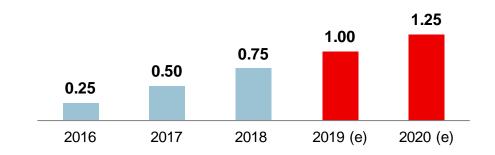
## UK economy relatively stable; however uncertainty remains



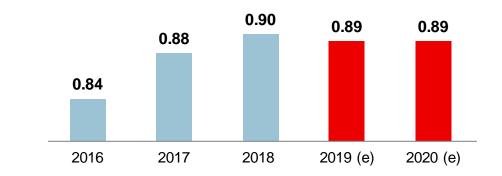


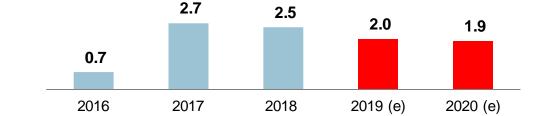
Annual CPI inflation rate (annual average,%)<sup>1</sup>





Average exchange rate (GBP / EUR)

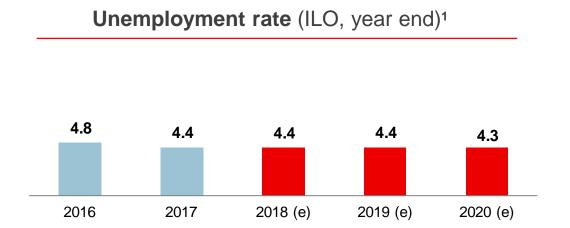


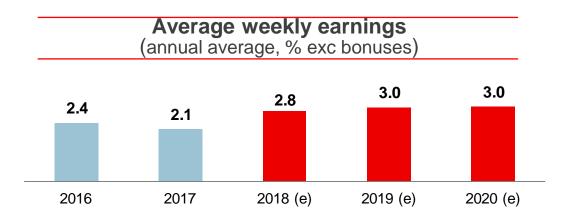


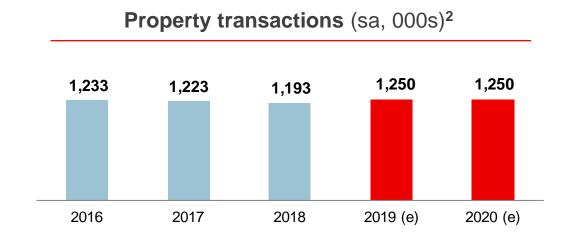


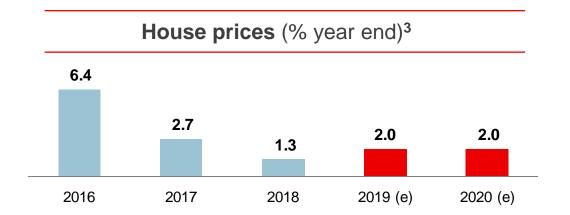
## UK economy relatively stable; however uncertainty remains









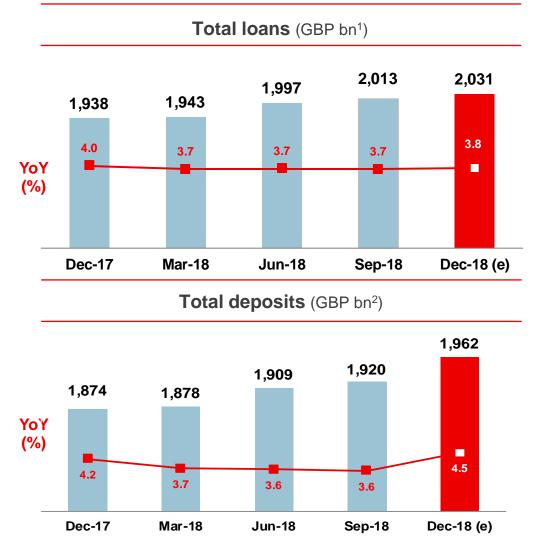


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- Source: IHS Markit, HMRC and Office for National Statistics. 2018 (e), 2019 (e) and 2020 (e) source: Santander UK forecasts at September 2018. (1) International Labour Organisation
- (2) Seasonally adjusted
- (3) Halifax house prices (Source: IHS Markit)

#### Financial system

## Steady loan growth and slight acceleration in deposit growth expected to continue



- Mortgage lending growth at c.3% in 2018, with weaker buyer demand and subdued house prices seen to date likely to continue in 2019.
- Consumer credit growth has slowed from double-digit rates to c.7%, and is expected to be c.6% in 2019.
- Corporate borrowing market is expected to grow by c.2-3%, as uncertainty continues to dampen investment intentions.
- Retail deposit growth is expected to be c.4% in 2018.
- Household saving ratio has fallen slightly from end of 2017 to 3.8% for Q3'18 and remains near historic lows.
- Corporate deposit growth expected to slow by end of 2018.

Source: Bank of England Bankstats (Monetary and Financial Statistics) published at early-Jan 2019, internal estimates for latest month. Annual growth rates are calculated using Bank of England methodology.



As a result, stated growth rates may differ from percentage change in assets.

- (1) Total loans includes household (mortgages and consumer credit) plus corporate loans.
- (2) Total deposits include household deposits (with banks and NS&I) and corporate deposits, excluding cash holdings.

# Strategy and business



### Our Franchise Uniquely placed as the only UK scale challenger



Grow customer loyalty and market share

Deliver operational and digital excellence

Achieve consistent, growing profitability and a strong balance sheet

Live The Santander Way through our behaviours

Support communities through skills, knowledge and innovation

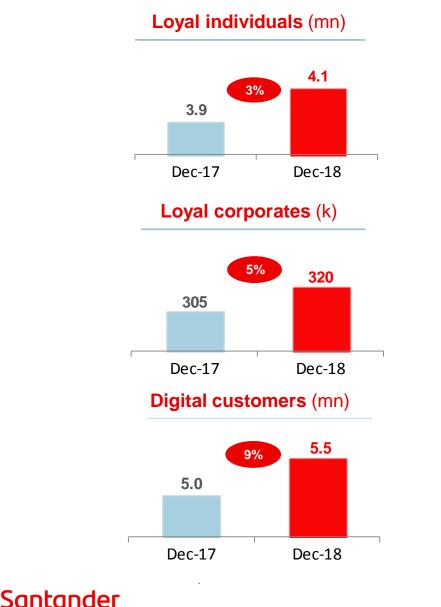
KEY DATA	12M'18	YoY Var.
Gross loans <sup>1</sup>	GBP 206.7 bn	0.9%
Customer funds <sup>1</sup>	GBP 178.1 bn	(2.4%)
Attributable Profit	GBP 1,205.3 mn	(8.2%)
RoTE	9.3%	(94 bps)
Efficiency ratio	55.2%	(520 bps)
Customer lending market share <sup>2</sup>	10%	(16 bps)
Customer deposit market share <sup>3</sup>	9%	(56 bps)
Loyal customers	4.4 mn	3.5%
Digital customers	5.5 mn	9.3%
Branches	756	(6.4%)
C B Employees	25,872	(0.4%)



(1) Includes London Branch loans, but excludes repos and reverse repos (2) Customer lending market share defined as total customer loans as a percentage of total financial system loans, as defined on slide 7 (3) Customer deposits market share defined as total deposits as a percentage of total financial system deposits, as defined on slide 7. Local criteria

#### Customers

## Business transformation is supported by deeper customer relationships



- Our loyal individuals base continues to grow, increasing 3% YoY.
- We continued to benefit from the *1I2I3 World* proposition, with 112,000 new customers in the year, bringing the total to 5.5 million.

- Loyal SME and corporate customers grew 5%, as we continued to deploy our customer-centric infrastructure and international proposition.
- 40% of business account openings were made through digital channels (+6pp YoY).
- Enhanced digital capability attracted a further 467,000 customers, growth of 9% year-on-year.
- 55% of our mortgages were retained online (+6 pp YoY),
   43% of current account openings (+5 pp YoY) and 65% of credit card openings were made through digital channels (+13 pp YoY).

#### Strategy

## Our focus on innovation is driving improved customer experience and loyalty across our business



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#### **Digital mortgages**



New service of video link to advisors and digital end-to-end application processes, increasing the speed and convenience of the application and decision process for customers.

#### Mobile app

Improvements made to our mobile banking app. New features include fingerprint log on, easier viewing for transaction, easy account transfers, and improved credit card overview. Our iOS rating has improved since launch from 2.4 to 4.8 based in Dec-18 with 181,000 reviews.

#### **Corporate offering**



We have 8 trade corridors (of which 3 were launched in 2018) which help UK businesses to establish the necessary contacts and local support services to open up new markets and successfully grow trade overseas.

#### Santander OnePay FX

Santander



Launched a new blockchain-based international payments service in April 2018. Part of Banco Santander initiative for retail customers across UK, Spain, Brazil and Poland. Our customers complete international transfers on the same day in many cases or by the next day.

#### Digital Investment Advisor

Launch of *Digital Investment Advisor* in September 2018 to provide affordable high quality investment advice. This expands our multichannel investment proposition and helps to make investments accessible for all our customers.

#### **1I2I3 Business Current Account**

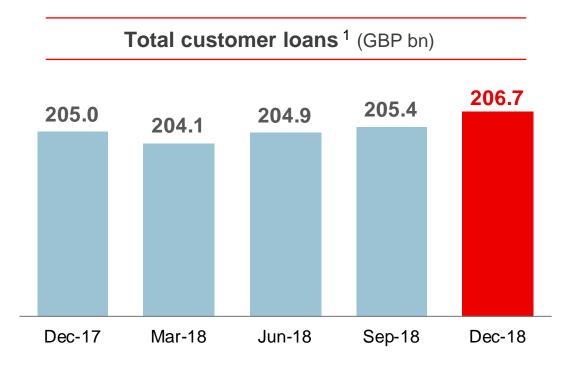


Launch of innovative *1l2l3 Business Current Account* in October 2018, offering standout value to the nation's SMEs.

#### Total loans performance

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## Customer loans growth driven by mortgages, partially offset by reduction in CRE and non-core loans



Dec-18	YoY (%)	QoQ (%)
171.0	2	1
158.0	2	1
13.0	7	5
24.1	(12)	(1)
1.8	(6)	(0)
17.7	(9)	(1)
4.6	(24)	(0)
195.1	0	1
4.8	(22)	(8)
199.9	(0)	1
6.8	>100%	10
206.7	1	1
	<ul> <li>171.0</li> <li>158.0</li> <li>13.0</li> <li>24.1</li> <li>1.8</li> <li>17.7</li> <li>4.6</li> <li>195.1</li> <li>4.8</li> <li>199.9</li> <li>6.8</li> </ul>	171.0       2         158.0       2         13.0       7         24.1       (12)         1.8       (6)         17.7       (9)         4.6       (24)         195.1       0         4.8       (22)         199.9       (0)         6.8       >100%

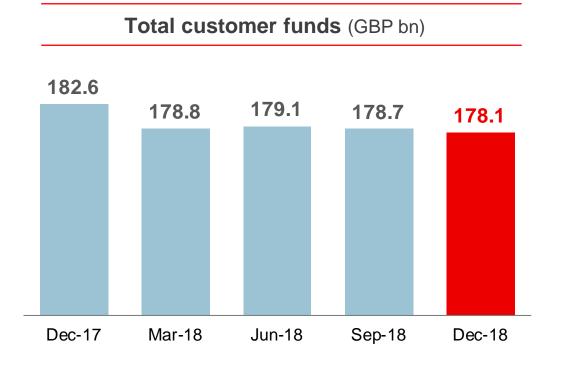
(1) Includes London Branch loans, but excludes repos and reverse repos

- (2) Mortgages refers to residential retail mortgages only and excludes social housing and commercial mortgage assets.
- (3) As part of our ring-fencing implementation and risk management initiative, we made a transfer of customer assets from Corporate & Commercial Banking and Corporate & Investment Banking to London Branch which totalled GBP 2.7 bn.

Total customer funding performance

## Customer funds slightly down; with growth in demand balances, offset by reduction in time deposits and savings





	Dec-18	YoY (%)	QoQ (%)
Demand	87.3	2	0
Savings Time	69.1 15.7	(2) (21)	1 (6)
Total deposits	172.1	(2)	(0)
Funds distributed <sup>1</sup>	6.0	(10)	(9)
Total customer funds	178.1	(2)	(0)

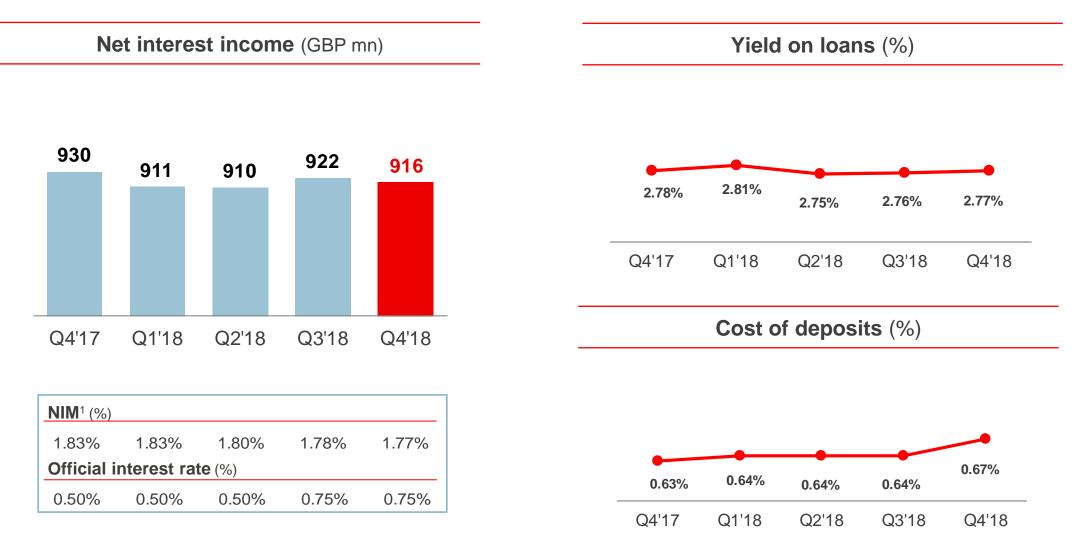


## Results



## NII impacted by the lower new mortgage spreads and SVR attrition

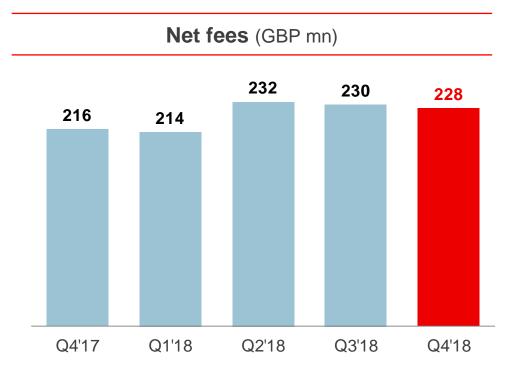






Net fees

## Fee income growth driven by consolidation of SAM investments, higher SME and Commercial Banking fees, partially offset by lower overdraft fees



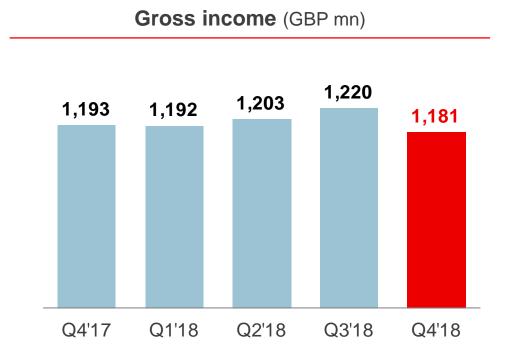
	12M'18	12M'17	YoY(%)	QoQ(%)
Banking	374	418	(10%)	(3%)
Investments	88	27	>100%	(9%)
Credit Cards	42	47	(11%)	(4%)
Insurance	70	67	5%	7%
Business Banking	64	59	8%	5%
Commercial Banking	70	62	13%	(15%)
Corporate & Investment Banking	181	192	(6%)	(2%)
Other	16	8	>100%	>100%
Total	905	879	3%	(1%)



#### Gross income

Lower gross income: competitive pressure on new mortgage pricing, SVR attrition, absence of gain on sale of Vocalink shares in 2017





	12 <b>M'</b> 18	12M'17 YoY (%)		QoQ (%)
NI 21 2 21	0.050			
Net Interest Income	3,659	3,823	(4)	(1)
Net Fees	905	879	3	(1)
Subtotal	4,564	4,702	(3)	(1)
Other <sup>1</sup>	231	307	(25)	(46)
Gross income	4,795	5,008	(4)	(3)

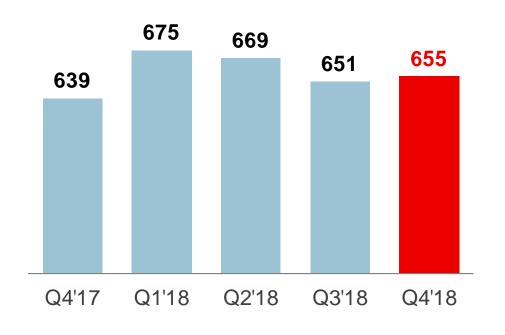


Operating expenses

Operating expenses increased with 2018 regulatory, risk and control costs, partially offset by operational and digital efficiencies



**Operating expenses** (GBP mn)



-	12M'18	12M'17	YoY (%)	QoQ (%)
General and admin. expenses	2,303	2,202	5	(8)
Depreciation and amortisation	346	305	14	100
Operating Expenses	2,649	2,507	6	1

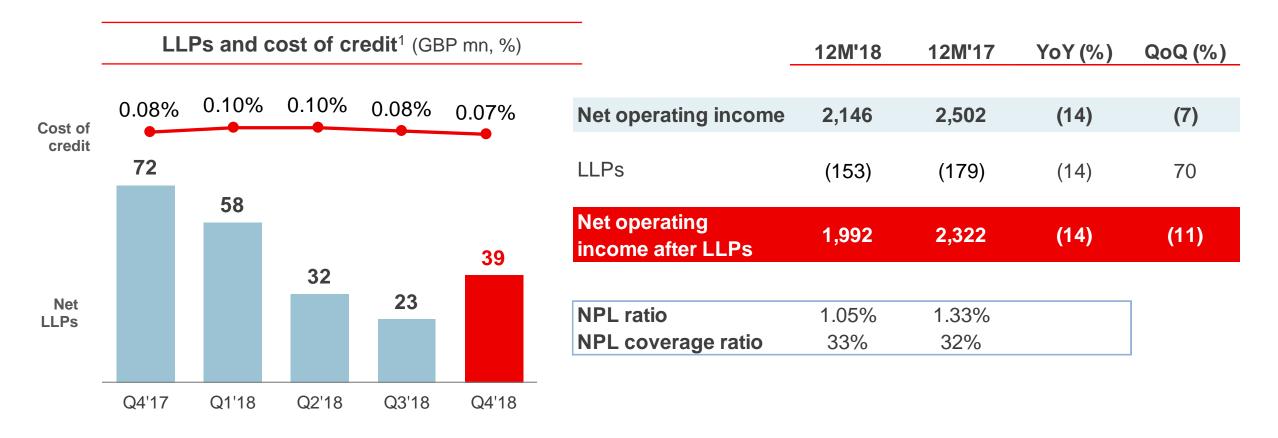
Efficiency ratio (incl.depreciation)	55.2%	50.1%
Branches (#)	756	808
Employees (#)	25,872	25,971



Net operating income after loan-loss provisions (LLPs)

## Excluding the impact of a single name LLP charge in 2017, LLPs remain at historic lows of recent years, with low NPL ratio and cost of credit







Attributable profit

## Attributable profit lower, with continued income pressure and increased regulatory, risk and control costs



QoQ (%)

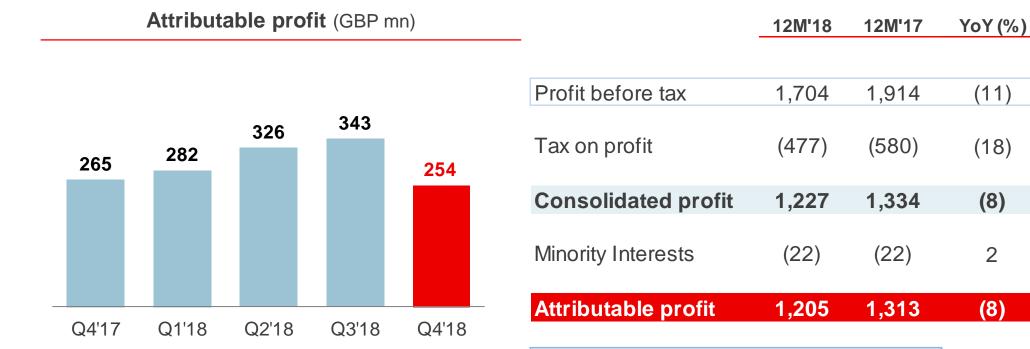
(29)

(35)

(26)

(13)

(26)



Effective tax rate	28.0%	30.3%



#### Concluding remarks

## Delivering for customers in a competitive and uncertain environment

Market Environment & Financial System

> Strategy & Business

- We expect global economic activity to continue to expand in 2019, albeit at a slower pace with a number of heightened risks to the outlook from the ongoing imposition of trade restrictions, geopolitical tensions and slower growth in developed economies.
- We expect our net mortgage lending to be broadly in line with 2018, as we focus on quality customer service, retention and improved proposition for first-time buyers. We will continue to actively manage our CRE exposures while our lending growth to non-CRE trading business customers is expected to remain robust.
- Net mortgage growth of GBP 3.3 bn in 2018, our strongest lending in over three years despite the highly competitive market.
- Launched innovative 11213 Business Current Account, Digital Investment Advisor tool and additional features to our highly-rated mobile app.
- We retained 55% of refinanced mortgage loans online, an increase of 6 pp year-on-year. We also opened 43% of current accounts and 65% of credit cards through digital channels, an increase of 5pp and 13pp YoY, respectively
- Our ring-fence structure is now in place with all required transfers completed. Compliance with ring-fencing legislation has involved significant effort over a number of years, with a total cost of c. GBP 240 mn.
- Attributable profit down 8% to GBP 1,205 mn and PBT of GBP 1,704 mn down 11%, with continued income pressure and increased regulatory, risk and control costs.
- Banking NIM of 1.80% in 2018, down 10bps YoY, with lower new mortgage margins, SVR attrition. This was partially offset by management pricing actions on customer deposits.
- Increased regulatory, risk and control costs have been partly offset by cost management programmes through the year.

### Results

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## Appendix



### Appendix Balance sheet

GBP million			Variati	on
	31-Dec-18	31-Dec-17	Amount	%
Loans and advances to customers	230,149	216,144	14,005	6.5
Cash, central banks and credit institutions	35,641	50,361	(14,720)	(29.2)
Debt securities	26,112	23,235	2,877	12.4
o/w: designated at fair value through equity	13,229	8,772	4,458	50.8
Other financial assets	11,984	21,905	(9,921)	(45.3)
Other assets	8,622	8,849	(228)	(2.6)
Total assets	312,507	320,494	(7,987)	(2.5)
Customer deposits	188,198	204,510	(16,312)	(8.0)
Central banks and credit institutions	29,904	24,695	5,209	21.1
Debt securities issued	60,431	54,220	6,211	11.5
Other financial liabilities	14,834	18,780	(3 <i>,</i> 946)	(21.0)
Other liabilities	3,740	3,824	(84)	(2.2)
Total liabilities	297,107	306,029	(8,922)	(2.9)
Total equity	15,400	14,465	935	6.5
Other managed and marketed customer funds	6,863	7,681	(818)	(10.7)
Mutual funds	6,777	7,579	(802)	(10.6)
Pension funds	_	_	_	_
Managed portfolios	86	101	(16)	(15.5)



### Appendix Income statement

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GBP million			Variatio	Variation		
	2018	2017	Amount	%		
Net interest income	3,659	3,823	(164)	(4.3)		
Net fees	905	879	26	2.9		
Gains (losses) on financial transactions	176	247	(71)	(28.7)		
Other operating income	55	59	(4)	(7.0)		
Gross income	4,795	5,008	(213)	(4.3)		
Operating expenses	(2,649)	(2,507)	(143)	5.7		
General administrative expenses	(2,303)	(2,202)	(101)	4.6		
Personnel	(1,440)	(1,189)	(251)	21.1		
Other general administrative expenses	(863)	(1,012)	150	(14.8)		
Depreciation and amortisation	(346)	(305)	(41)	13.5		
Net operating income	2,146	2,502	(356)	(14.2)		
Net loan-loss provisions	(153)	(179)	26	(14.5)		
Other income	(289)	(408)	120	(29.3)		
Underlying profit before taxes	1,704	1,914	(210)	(11.0)		
Tax on profit	(477)	(580)	103	(17.8)		
Underlying profit from continuing operations	1,227	1,334	(107)	(8.0)		
Net profit from discontinued operations	_	_	_	_		
Underlying consolidated profit	1,227	1,334	(107)	(8.0)		
Minority interests	22	22	0	1.6		
Underlying attributable profit to the Group	1,205	1,313	(107)	(8.2)		
Net capital gains and provisions		_		_		
Attributable profit to the Group	1,205	1,313	(107)	(8.2)		



Appendix Quarterly income statements



#### **GBP** million

	Q1'17	Q2'17	Q3'17	Q4'17	Q1'18	Q2'18	Q3'18	Q4'18
Net interest income	942	989	962	930	911	910	922	916
Net fees	218	224	221	216	214	232	230	228
Gains (losses) on financial transactions	61	102	57	27	51	56	56	14
Other operating income	10	14	15	20	16	5	12	23
Gross income	1,231	1,329	1,255	1,193	1,192	1,203	1,220	1,181
Operating expenses	(622)	(622)	(623)	(639)	(675)	(669)	(651)	(655)
General administrative expenses	(554)	(547)	(546)	(555)	(593)	(565)	(598)	(548)
Personnel	(296)	(296)	(297)	(300)	(352)	(367)	(363)	(358)
Other general administrative expenses	(258)	(251)	(249)	(255)	(241)	(197)	(235)	(190)
Depreciation and amortisation	(68)	(75)	(77)	(84)	(81)	(104)	(54)	(107)
Net operating income	609	706	632	554	517	534	568	526
Net loan-loss provisions	(13)	(36)	(59)	(72)	(58)	(32)	(23)	(39)
Other income	(90)	(147)	(81)	(90)	(55)	(41)	(56)	(137)
Underlying profit before taxes	506	524	492	392	404	461	490	350
Tax on profit	(142)	(168)	(148)	(122)	(116)	(128)	(141)	(91)
Underlying profit from continuing operations	364	356	344	270	288	333	348	258
Net profit from discontinued operations	_	—	—	—	—	—	—	_
Underlying consolidated profit	364	356	344	270	288	333	348	258
Minority interests	6	5	5	6	5	6	5	5
Underlying attributable profit to the Group	358	351	339	265	282	326	343	254
Net capital gains and provisions		_	_	_	_	_		_
Attributable profit to the Group	358	351	339	265	282	326	343	254

### 📣 Santander



Our purpose is to help people and business prosper.

Our culture is based on believing that everything we do should be:

### Simple Personal Fair





