

Santander Universities Entrepreneurship Awards 2021



We launched the Santander Universities Entrepreneurship Awards in 2011. Since then, it has grown to be one of the UK's largest student and graduate business pitching competitions. We reward entrepreneurs by offering cash prizes, mentoring and start-up support and have so far given away more than £590,000 to start-ups and small businesses. This year we will be running a bespoke online programme of support for entrepreneurs from across our partner university network to help their businesses to scale. The programme will culminate in a pitching competition, where businesses will pitch for their chance to win up to £75,000 worth of business support.



Application deadline 30 April

Businesses will be required to submit an application form to Santander via [Santander X](#) by 5pm on 30 April 2021. Further information on the application form requirements will be made available in advance of the application window opening. [Please click here for the full eligibility criteria and competition Terms and Conditions.](#)

Programme 12 May to 28 July

All businesses will participate in an online programme of support, which will be a combination of sprints, pre-recorded material and networking events, delivered weekly.

Pitching September to October

Businesses will pitch across the quarter final, semi-final and final for their chance to be crowned the 2021 winner or runner up. Further details on pitching requirements and exact pitching dates will be confirmed as soon as possible.

Prizes



The winning business will receive:

- £50,000 equity free seed funding
- £25,000 worth of additional business development support (e.g. consultancy, mentoring, marketing, legal, intern(s) etc)



The runner up will receive:

- £25,000 equity free seed funding
- £25,000 worth of additional business development support (e.g. consultancy, mentoring, marketing, legal, intern(s) etc)